

# Cookie Policy

Effective: 28 May 2021

## Introduction

We use cookies in our Services and Websites for identification and analysis purposes. By using our Services and Websites you consent to the storing and accessing of cookies on your device.

This Cookie Policy is intended to inform you how we use “cookies” and similar technologies and to assist you in making informed decisions when using our Services and Websites. Please take a moment to read and understand this Cookie Policy. This Cookie Policy should also be read in conjunction with our [Privacy Policy](#) and [User Terms of Service](#). Capitalized terms used in this policy but not defined have the meaning set forth in our Privacy Policy and/or User Terms of Service, which also includes additional details about the collection and use of information at Names & Faces.

Cookies and similar technologies are very small text documents or pieces of code, which often include an anonymous unique identifier. When you visit a website or use a mobile application, a computer asks your computer or mobile device for permission to store this file on your computer or mobile device and access information from it. Information gathered through cookies may include the date and time of visits and how you are using our Services.

Cookies are used by us as part of our Services and Websites, and they are also used by some of our third party partners.

For more details on cookies and similar technologies please visit [All About Cookies](#). For the purposes of the remaining sections of this Cookie Policy we will refer to all technologies using the above features as “cookies”.

## You consent to us using cookies

By continuing to use our Services and Websites you are deemed to consent to our use of the cookies described in this Cookie Policy. If you do not consent to our use of cookies then please read the next section.

## You can block cookies

You can block the use of cookies by activating the relevant settings in your browser or by following the links below. For more information on cookie management and blocking cookies for a wide variety of browsers, visit [All About Cookies](#).

## **What happens when you block cookies**

In order to use some parts of our Services and/or Websites you will need to accept cookies. If you choose to withhold consent, or subsequently block cookies, some aspects of our Services and/or Websites may not work properly and you may not be able to access all or part of our Services and/or Websites.

## **What we do with cookies**

### *Strictly Necessary Cookies*

We use cookies where they are essential for the operation of our Services, for example to remember that you are signed in to the Services.

### *Session Cookies*

We use cookies to uniquely identify your browsing session on the Services and/or Websites, which allows us to coordinate this information with data from the Services and/or Websites server.

### *Analytics*

We use “analytics” cookies. These, along with other information, allow us to calculate the aggregate number of people using the Services and/or Websites, and which features of the Services and/or Websites are most popular.

We use this information to improve our Services and/or Websites. We do not generally store any information that you provide to us in a cookie.

## **More information**

The table on the following page sets out more information about the individual cookies used in the Services and/or Websites, and the purposes for which they are used.

<b>Cookie Service</b>	<b>Purpose</b>
<b>Names &amp; Faces</b>	Internally we use cookies to authenticate a user's requests once they have logged in.
<b>Analytics</b>  Google Analytics  Segment  Intercom  Hotjar	We use various third party analytics providers to help us understand how users use our product. This allows us to continuously improve our service and provide support to our users.
<b>Marketing and Advertisements</b>  Facebook  LinkedIn  Google AdWords	We use these services to understand visitors to our websites in order to perform effective marketing of our products.